I will display a sign in my shop and include a QR code on customer invoices that says:  
  
“Refer a Friend – You Both Get $30 Off!”  
  
When a customer scans the QR code, they should be directed to a mobile-friendly referral landing page.  
  
🌐 Referral Landing Page Features  
The referral page should include:  
  
Headline/Message:  
  
"Share this coupon and get rewarded!"  
  
Share Buttons:  
  
Options to share via Text, Email, Facebook, and WhatsApp.  
  
Short Form:  
  
The customer (referrer) fills out:  
  
Their name  
  
Their friend's name  
  
Friend’s phone number or email address  
  
Confirmation Message:  
  
A short message like: “Thanks for referring a friend! They’ll receive a coupon shortly. You’ll get $30 off your next visit when they come in.”  
  
Bonus Feature (optional but preferred):  
  
Automatically email or text the coupon to the referred friend (if possible).  
  
✅ Discount Details  
The friend gets $30 off their first service of $100 or more.  
  
The referrer gets $30 off their next visit after their friend comes in.  
  
🧰 Admin / Shop Owner Process  
I will track referrals manually using a spreadsheet or basic CRM.  
  
Discounts will be applied manually in our POS system with a line item like: “Referral Promo – $30 Off”.  
  
🔗 Website Button Update  
I also want to ensure that any “Make Appointment” button or link on the referral page directs customers to my website:  
[www.villagetransmission.com](https://www.villagetransmission.com/)